

NC Source Water Collaborative June 26, 2013 Meeting Summary

Attendees

Jay Frick, DWR	Rebecca Sadosky, DWR	Gale Johnson, DWR
Linnette Weaver, DWR	Sean McGuire, DWR	Will Brooks, KTCOG
Elizabeth Jernigan, PTRC	Debbie Maner, NCRWA	Cy Stober, PTRC
Holly Denham, DWR	Keith Starner, NCRWA	Mike Schlegel, TJCOG
Christy Perrin, NCSU	Phil Trew, HCCOG	Rick Seekins, KT COG
Amy Axon, DWR	Kacy Cook, WRC	Erica Anderson, Land of Sky COG
Nancy Daly, EEP	Joey Hester, DSWC	Amy Keyworth, DWQ
Susan Kubacki, DWQ	Jeff Marcus, WRC	

The meeting was called to order a few minutes after 10 AM and began with welcoming comments and introductions. There was a new participant attending the meeting (Will Brooks with KTCOG who will be replacing Rick Seekins). Erica Anderson and Mike Schlegel participated remotely.

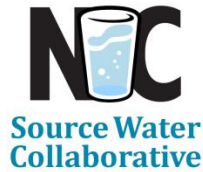
Presentation on Natural Resource Conservation Ordinance Project

A presentation was given by Jeff Marcus and Kacy Cook. Jeff indicated that the model ordinance was part of the Green Growth Tool Box initiative. The model ordinance consists of standard language that can be modified as needed by local governments to fit their needs. The project was supported by many entities including the town of Navassa. The ordinance attempts to incur less impact while allowing for the same level of development. The model language is intended to protect the most sensitive areas by promoting habitat connectivity among major development parcels.

Amy Keyworth asked if they had been in contact with DWQ and if they were aware of the NC isolated wetlands study. Amy K. also stressed the importance of the model ordinance because there is a farm bill in the legislature that would do away with wetland buffers. This may be our only way to protect them. Jeff and Kacy responded that they also thought this was important and would like to collaborate to promote their tool. Jay questioned how drinking water could be tied in to this process and suggested that we would like to provide drinking water assessment areas to the Biologists doing the assessments. Jeff responded that drinking water would be added as a priority to the manual. Kacy indicated that they would have staff available to assist with implementation. Cy recommended buffers for headwaters linked to intermittent streams. Kacy indicated that the buffers are already set at 100ft and that they could be added as a priority. Holly Denham asked if they are worried about finding endangered species. Jeff was not worried because we want to find them and then move ahead with the mandatory obligations associated with their preservation. Kacy indicated that it was unlikely to find endangered species in these developing areas.

Logo Development

Jay presented the three preliminary logos provided by creative services and the group voted for their favorite(s).



Voting results: Spigot – 2

Glass – 14

Map – 10

The attendees were then broken up into several small groups of two or three individuals who then made their comments to the draft logos on printouts. The comments were collected. Jay will summarize the ideas and take the feedback to creative services. Once revised logos are received, Jay will send out a survey to collect comments.

Tagline Development

Rebecca presented the list of 17 slogans that were either the top vote getters from the survey or new suggestions. The attendees voted for their top three choices. Rebecca will tally the votes and send out a survey of the top choices to finalize the slogan.

Post Meeting Follow Up

The top three were:

- *Working together to protect your water*
- *Source to spigot*
- *Connect to protect drinking water*

By popular demand, the final slogan is “Work together to protect your drinking water”

Meeting Adjournment/Team Breakouts

The group broke out into the two project teams for the remainder of the meeting. The education team was facilitated by Amy and Rebecca facilitated the awards team. Notes for the breakout session were compiled and are separate from this summary. The meeting was concluded at 1:00 pm.